



EXPO
2020
DUBAI
UAE

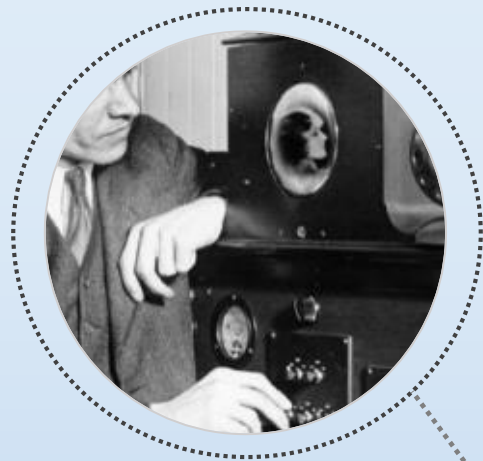
UNFORGETTABLE JOURNEYS

CURATED ITINERARIES

1 OCTOBER 2021 – 31 MARCH 2022

VERSION APR 2021





BE PART OF HISTORY AND EXPO LEGACY

Dating back to 1851, World Expos have inspired people from across the globe through their incredible ideas and innovations. From the television to the X-ray machine, every Expo has created a historic legacy with its unique showcase of cutting-edge advances as well as a celebration of human excellence.

EMBARK ON A
**JOURNEY OF
A LIFETIME**
AND JOIN
**THE MAKING OF
A NEW WORLD**



SEE THE WORLD IN ONE PLACE

Visit your favourite countries and discover new places you've never considered. It could change the way you see the world. 190+ pavilions featuring narratives from every corner of the globe.



LET'S BUILD A **BETTER TOMORROW**

Witness the world come together and be our guest when Dubai will welcome the world to a once-in-a-lifetime celebration. Under the theme 'Connecting Minds, Creating the Future', game-changing innovations and ideas by the world's brightest minds will change the future of the world as we know it. Be there when history is written once again.



EXPO 2020 DUBAI

CONNECTING MINDS, CREATING THE FUTURE

1 OCTOBER 2021 – 31 MARCH 2022

WELCOMING VISITORS FROM ACROSS THE GLOBE FOR 6 MONTHS

The first Expo to be held in MEASA and the first to be hosted in these changed times by a nation and a city known for its ability to imagine and innovate

**1ST
WORLD EXPO**

IN THE MIDDLE EAST, AFRICA
AND SOUTH ASIA REGION

**200+
PARTICIPANTS**

COUNTRIES, MULTILATERAL
ORGANIZATIONS, EDUCATIONAL
ESTABLISHMENTS AND
COMPANIES

**1 COUNTRY,
1 PAVILION**

FIRST TIME IN WORLD
EXPO HISTORY

**20,000
INT'L MEDIA**

ON-SITE AND
REMOTE COVERAGE



EXPO IS FOR EVERYONE

Whoever you are, whatever you love, there is something for you at Expo.

WHOEVER YOU ARE



FAMILIES



COUPLES



FRIENDS



BUSINESS TRAVELLERS



STUDENTS

WHATEVER YOUR PASSION



FOOD



HEALTH & WELLNESS



ENTERTAINMENT



ART



CULTURE & HERITAGE



SCIENCE



TECHNOLOGY



EDUCATION



SUSTAINABILITY



HISTORY

CURATED ITINERARIES UNFORGETTABLE JOURNEYS

We have created a range of tailored itineraries to highlight the once-in-a-lifetime experiences most relevant to your industry and interests.

- The duration of the self guided itineraries may vary and there is a moderate to intensive amount of walking required.
- Sites and pavilions are subject to accessibility, security, holiday festivities, opening times, queues, time constraints and other unforeseen circumstances.
- Images and content are for illustrative purposes only and may change.

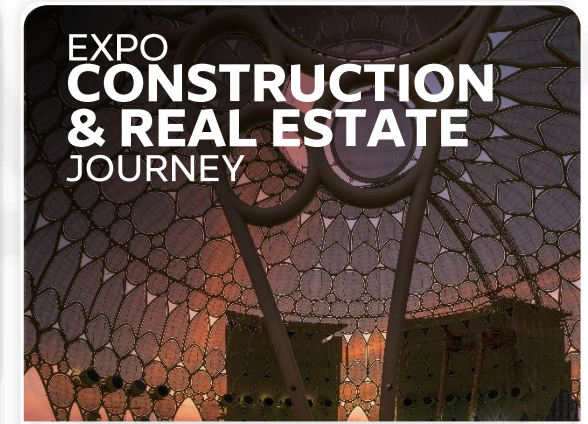
EXPO 2020 CURATED ITINERARIES INCLUDE



Explore the future of the movement of goods and how countries explore and address water wastage issues.



Explore and attend forums and seminars that give a glimpse of the future of finance and banking.



View architectural marvels & country pavilions designed by some of the world's greatest architects and the future of construction.



Discover the latest developments in the healthcare industry. Experiment with the latest technologies and global best practices for a better future.



Explore how data, people and goods will move across industries and countries and stay up to date with the latest international mobility innovations.



Learn about enhancements in sustainable energy and efficient technologies. Explore the future of integrated energy solutions.

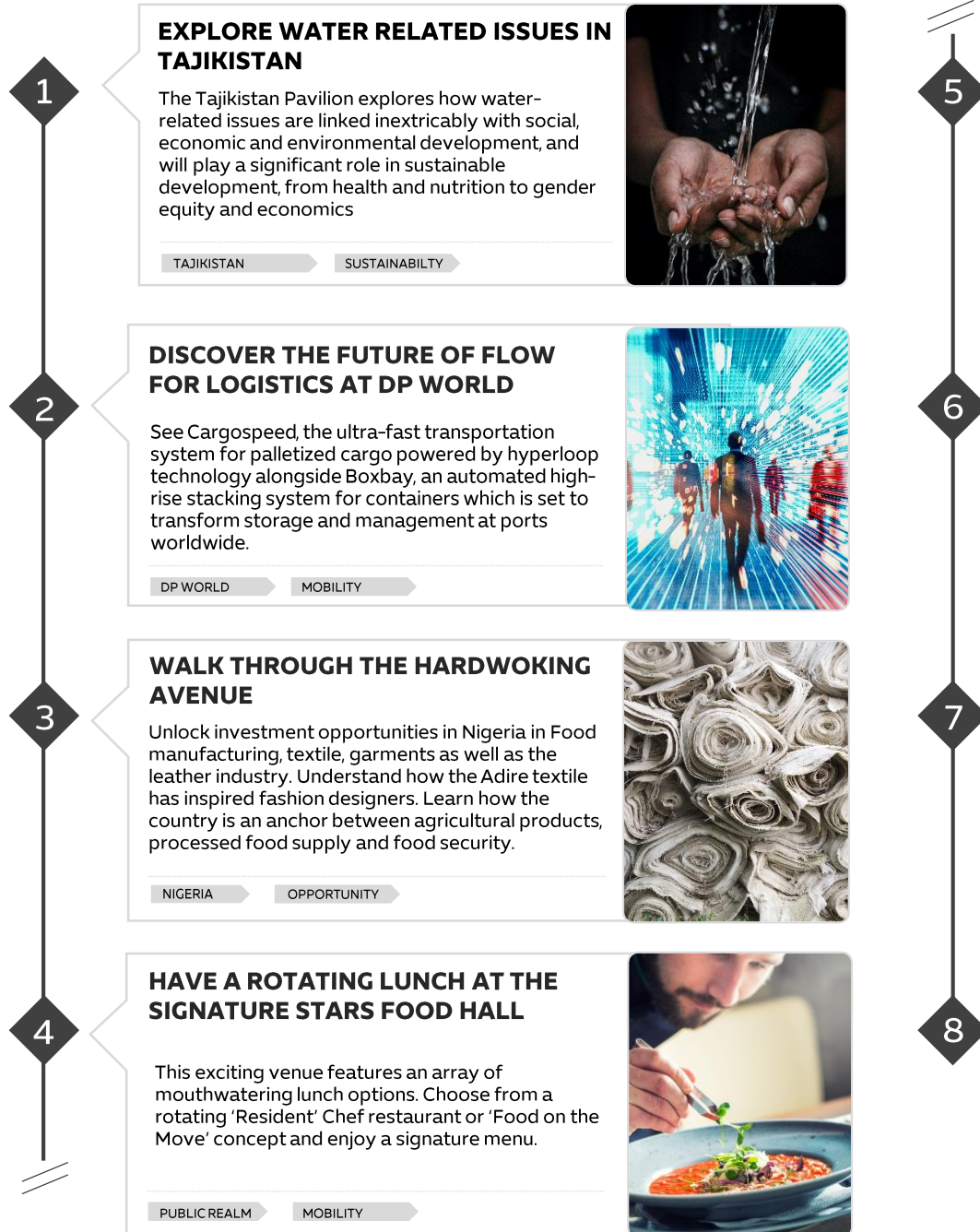
EXPO FMCG & RETAIL JOURNEY

1-DAY ITINERARY

DO NOT MISS

GLOBAL BEST PRACTICES

The Global Best Practice Programme – Small Steps Big Leaps: Solutions for Sustainable Impact – is Expo's platform for showcasing simple yet impactful interventions that localise the UN SDGs. These will be projects that provide tangible solutions to the world's most pressing challenges



1

EXPLORE WATER RELATED ISSUES IN TAJIKISTAN

The Tajikistan Pavilion explores how water-related issues are linked inextricably with social, economic and environmental development, and will play a significant role in sustainable development, from health and nutrition to gender equity and economics

TAJIKISTAN → SUSTAINABILITY



2

DISCOVER THE FUTURE OF FLOW FOR LOGISTICS AT DP WORLD

See Cargospeed, the ultra-fast transportation system for palletized cargo powered by hyperloop technology alongside Boxbay, an automated high-rise stacking system for containers which is set to transform storage and management at ports worldwide.

DP WORLD → MOBILITY



3

WALK THROUGH THE HARDWORKING AVENUE

Unlock investment opportunities in Nigeria in Food manufacturing, textile, garments as well as the leather industry. Understand how the Adire textile has inspired fashion designers. Learn how the country is an anchor between agricultural products, processed food supply and food security.

NIGERIA → OPPORTUNITY



4

HAVE A ROTATING LUNCH AT THE SIGNATURE STARS FOOD HALL

This exciting venue features an array of mouthwatering lunch options. Choose from a rotating 'Resident' Chef restaurant or 'Food on the Move' concept and enjoy a signature menu.

PUBLIC REALM → MOBILITY



5

MAKE IT MOVE! USING MOBILITY TO CHANGE THE WORLD

Today, through its drive to become the world's 4th global logistics hub and so help provide goods, services and access to opportunities to almost 1 billion people, Jamaica is ready to continue moving the world forward. Visit the pavilion to find out why.

JAMAICA → MOBILITY



6

VISIT AFRICA' UNDISPUTED ONE-STOP LOGISTICS HUB

Learn more about the 'Pearl of Africa' The Uganda pavilion comes to life as a journey of Uganda's development to becoming an advanced economy, a journey that links different times, eras and places

UGANDA → OPPORTUNITY



7

ENTER A WORLD OF CHARMING HIGH TECH IN THAILAND

Experience Thai warm hospitality, innovation and flora. Covered on the outside by a curtain of 500-plus woven artificial flowers, the nation will present its capabilities in digital innovation and technology in transportation, logistics, digital connectivity and personal mobility.

THAILAND → MOBILITY



8

PAY TRIBUTE TO A PRECIOUS RESIN

Learn about Oman's gift to the world-the notorious frankincense tree. Discover how it has benefited Oman spanning everything from medicine to food to cosmetics. Find out how it has contributed to advancements in transportation, knowledge, and manufacturing

OMAN → OPPORTUNITY



EXPO CONSTRUCTION & REAL ESTATE JOURNEY

1-DAY ITINERARY

MORE PAVILIONS TO DISCOVER



ITALY PAVILION

Inspired by ships and sailors to manifest the concept of circular architecture, the circular economy and digital architecture.



CZECH REPUBLIC PAVILION

The S.A.W.E.R system extract water vapour from the air to create an oasis in the desert.



BRAZIL PAVILION

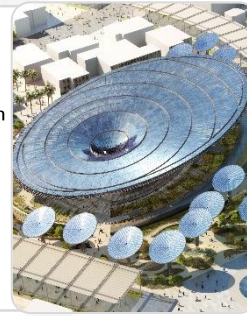
A striking water feature with a tensile structure that references the country's rivers and mangroves.

1

EXPLORE THE ARCHITECTURE OF A SELF-SUSTAINING PAVILION

Designed by UK-based Grimshaw Architects, the pavilion will meet LEED Platinum green building standards – the highest available accreditation for sustainable architecture. Creating its own electricity and water, this pavilion features state-of-the-art innovations in sustainability.

SUSTAINABILITY PAVILION SUSTAINABILITY



2

DISCOVER URBAN INNOVATION AT THE SINGAPORE PAVILION

Showcasing Singapore's urban innovations, the net-zero energy pavilion designed by WOHA explores our journey towards livability and resilience. Expect an experiential journey through nature at the ground garden, garden cones and a hanging garden.

SINGAPORE SUSTAINABILITY



3

EXPLORE ART & DESIGN THROUGHOUT THE EXPO SITE

Enjoy a walk through the Expo site, a showcase of breakthrough designs and a celebration of the cultural and architectural traditions of the region. Admire the site's signage based on traditional UAE weaving and see a series of sculpted benches, designed in the shapes of Arabic script.

PUBLIC REALM EXPO SITE



4

VISIT A 9,000-YEAR-OLD SOIL ARCHITECTURE OF AUSTRIA

Austria is a nation innovative ideas. This is reflected in its decision to use a 9,000-year-old soil to build its pavilion, which comprises 47 truncated cones. The structure will be ventilated through its innovative use of the cones, and will house exhibitions, workshops and installations.

AUSTRIA OPPORTUNITY



5

EXPERIENCE THE AI INSPIRED PAVILION OF THE UK

Learn the techniques behind a cone-shaped, cross-laminated timber on a concrete structure, made up of small pieces of solar powered video screens. Explore leading British expertise in sectors including artificial intelligence, machine learning and space.

UNITED KINGDOM OPPORTUNITY DISTRICT



6

LEARN ABOUT THE FUTURE OF DESIGN AT THE BELGIUM PAVILION

Designed by Assar Architects and Vincent Callebaut Architectures, the pavilion produces more energy than it consumes through natural light and ventilation, renewable energies and the smart use of water.

BELGIUM MOBILITY



7

VISIT THE ICONIC FALCON-SHAPED PAVILLION OF THE UAE

The pavilion will be one of Expo 2020 Dubai's iconic architectures. Conceptualised by Santiago Calatrava, the architect behind the Opera House in Valencia, the UAE pavilion has been designed to represent a falcon taking flight.

UNITED ARAB EMIRATES NEAR AL WASL DOME



8

WATCH A SHOW AT AL WASL DOME – THE HEART OF EXPO 2020

Designed by Adrian Smith + Gordon Gill Architecture, the trellis design evokes the Expo 2020 logo. Discover the innovative technology used to piece together the trellis and the mechanism behind enveloping it in the material that makes it one of the world's largest 360-degree projection canvases.

AL WASL DOME AL WASL PLAZA



EXPO RENEWABLES JOURNEY

1-DAY ITINERARY

RELEVANT EXPO BEST PRACTICE PROGRAMMES

EDIBLE GARDEN CITY

Feeding communities with sustainable fresh food by building urban farms on rooftops conserving energy and natural resources.

GREEN HYDROGEN POWERED VEHICLES

Green hydrogen used as a carbon-free energy source to power fuel-cell vehicles used within the Expo 2020 site.

PLASTIC WASTE DEPOSIT AND TRACKING SYSTEM

A digital solution to incentivise the collection of plastic waste and to track it through supply chain.

1

EXPERIENCE A SELF-SUSTAINING PAVILION OF THE FUTURE

Enter an immersive world of sustainability where forest roots communicate with each other and meet a giant consumption machine. The net-zero pavilion features solar-energy and atmospheric-water-harvesting 'trees', which rotate to face the sun.

SUSTAINABILITY PAVILION SUSTAINABILITY



2

NATURE-INSPIRED PAVILION WILL UNITE ENERGY, WATER AND FOOD

Brimming with sustainable solutions, the building will harvest water, energy and food through innovations such as a cone-shaped vertical farm. With a naturally controlled climate, the structure is built using locally sourced materials that will be recycled after Expo.

NETHERLANDS SUSTAINABILITY



3

TRY A TRULY UNIQUE LUNCH WITH MASTERCHEF EXPO

Treat yourself to a unique lunch experience with global smash hit MasterChef, the TV Experience, bringing its unique dining concept to Expo 2020. Experience amazing dishes created by visiting MasterChef champions from around the world.

LUNCH PUBLIC REALM



4

NET-ZERO ENERGY PAVILION

Showcasing Singapore's urban innovations, the net-zero energy pavilion explores our collective journey towards *liveability* and resilience. The uniqueness of the Singapore pavilion is that its neither a box nor a building - its green, its soft, its alive and its refreshing. Underlining the idea of Singapore's pavilion as an oasis in the desert.

SINGAPORE SUSTAINABILITY

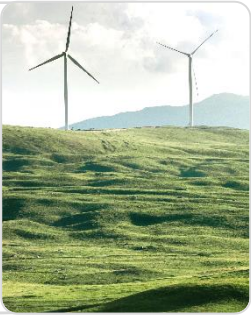


5

WITNESS A KENYAN GREEN ENERGY REVOLUTION

Discover Kenya's initiatives to revolutionize the energy sector through its quest to rely solely on 100% green energy. The pavilion introduces the largest energy power plants of Africa and its cutting-edge innovative techniques.

KENYA OPPORTUNITY



6

COOL DOWN AT AN ARTIFICIALLY CREATED BLANKET OF MIST

Experience the "Innovation Cloud" an artificially created blanket of mist. Part of an energy concept based on a largely regenerative energy supply from Baden-Wurttemberg, which is supported by hybrid PVT panels.

BADEN-WURTTENBURG OPPORTUNITY



7

MEET THE AI SERVICE STATION OF THE FUTURE

Learn about solar power and artificial intelligence that help drive ENOC's service station of the future. Observe how wind turbines and waste water recycling assist in creating alternative energy. See how data analytics and sensors can cut queueing times.

ENOC



8

WATCH A SPECTACULAR 360-DEGREE PROJECTION SHOW

End your journey at the iconic Al Wasl Dome, an architectural marvel connecting the three thematic districts and watch a once-in-a-lifetime show. Watch epic tales on the canvas of a unique dome, the world's largest 360-degree projection screen.

AL WASL SHOW AL WASL PLAZA



EXPO TRANSPORTATION JOURNEY

1-DAY ITINERARY

RELEVANT EXPO BEST PRACTICE PROGRAMMES

UNICEF DRONES PROGRAMME

Creating humanitarian drone corridors in developing countries to deliver vital medical supplies.

BIG BOX FOR THE CALAIS JUNGLE REFUGEE CAMP

A lightweight, briefcase-sized device that transforms any form of internet connectivity into Wi-Fi.

PLUS SCHOOL PROGRAMME


An online software calculating healthy, cost-effective school meals while optimising the positive impact on economies.

1

TRAVEL THROUGH TIME AT THE MOBILITY PAVILION

Ride on the world's largest passenger lift
Learn about the history of mobility by meeting nine-metre-tall historical giants
Discover how AI is changing the way we live, learn and play

MOBILITY PAVILION → MOBILITY →




2

DISCOVER THE POWER OF DATA MOVEMENT AT DP WORLD

Experience cutting edge real-time movement of cargo across the world in the DP World Pavilion
Learn about the transformative powers of data through an immersive 270-degree experience

DP WORLD → MOBILITY →




3

EXPLORE THE FUTURE OF AIR TRAVEL

Land at the Emirates Pavilion and experience the Future of Commercial Aviation in UAE's Centennial Year 2071. Engage with future technologies and innovations in air travel

EMIRATES → MOBILITY →




4

EXPLORE THE FUTURE OF INTELLIGENT MOBILITY CARS

Discover Nissan's flagship electric vehicle and next generation cars featuring advanced state-of-the-art technologies. Nissan LEAF, the car that has been sold in the thousands, is set to lead the way to mobility in the future with more than its impact on zero emissions.

NISSAN → MOBILITY →

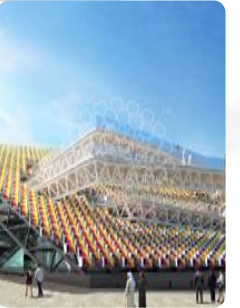


5

SEE THE ENDLESS BOUNDARIES OF MOBILITY

Pass by the Republic of Korea Pavilion to experience the "Future Mobility" exhibition
Experience a virtual environment that will have you marvel at the endless boundaries of mobility. Witness a kinetic installation that interacts with its audience and surroundings

KOREA → MOBILITY →

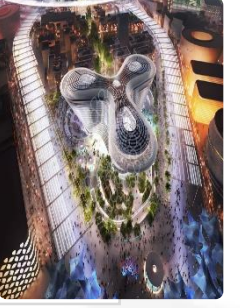


6

SEE CUTTING EDGE MOBILITY DEVICES IN ACTION

Swing by the partly underground partly open air 330-meter track surrounding the Mobility Pavilion. Discover new forms of transport and maybe even try it for yourself. Witness innovations that enhance people's lives such as solar powered tricycles in Africa

MOBILITY →




7

MEET THE AI SERVICE STATION OF THE FUTURE

Learn about solar power and AI that help drive ENOC's service station of the future. Observe how wind turbines and waste water recycling assist in creating alternative energy. See how data analytics and sensors can cut queueing times

ENOC →




8

ENTER A WORLD OF CHARMING HIGH TECH IN THAILAND

Experience Thai hospitality and innovation and flora. The nation will present its capabilities in digital innovation and technology in transportation, logistics, digital connectivity and personal mobility.

THAILAND → MOBILITY →



DO NOT MISS



EMIRATES NBD "BRANCH OF THE FUTURE"

Emirates NBD, brings a unique opportunity to showcase their innovations in smart technology, digital banking and global best practice through their site-wide presence and their Bank of the Future."



STOP AT THE MULT-I DAY BLOCKCHAIN SUMMIT

BlockExpo and World Blockchain Summit 2020 will captivate technologists, futurists and savvy investors at the Dubai Exhibition Centre (DEC)

1

EXPLORE MORE ON FINTECH AT THE KENYA PAVILION

showcasing Kenya's raw power in technological innovation across Agritech, Edutech and Fintech FinTech
discuss how mobile money has impacted the agricultural value chain (M-Pesa)

KENYA OPPORTUNITY



2

EXPLORE MORE ABOUT THE CIRCULAR ECONOMY

Tackling the 4th industrial revolution, and the circular economy at at Luxemburg pavilion.
Learn more on creating a society where wealth is based on diversity and transactions between people, companies, and sectors.

LUXEMBURG OPPORTUNITY



3

CONNECT WITH INTERNATIONAL BUSINESSES

Expo Live showcases global innovators in the Expo Live Pavilion, connecting them to an international network of participating nations, and global businesses

Discover financial products that will enable students to continue their education remotely.

EMIRATES MOBILITY



4

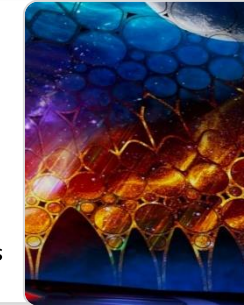
WATCH AL WASL SHOW ON A 360-DEGREE CANVAS

Watch a live musical "The Ship of Human Endeavor" at the iconic Al Wasl

Imagined by director Shekhar Kapur with Music by A.R. Rahman

Take a voyage in search of human connection to each other, the natural world and the cosmos

ALWASL



5

TRAVEL THROUGH TIME AT THE MOBILITY PAVILION

Ride on the world's largest passenger lift. Learn about the history of mobility by meeting nine-metre-tall historical giants. Discover how AI is changing the way we live, learn and play

MOBILITY PAVILION MOBILITY



6

ATTEND TRADE TALKS AND FORUMS AT THE MALAYSIAN PAVILION

Organization's and government bodies will participate in 26 curated weekly thematic trade and business programmes

Discover sustainable industries in key sectors to Malaysia's economy.

Malaysia SUSTAINABILITY



7

EXPLORE OPPORTUNITIES TO INVEST IN NIGERIA

The e abundance of opportunities available in Nigeria. Experience the creative and technology sectors propelling the youth and future of Nigeria

NIGERIA OPPORTUNITY



8

EXPLORING THE METAVERSE OF REALITIES AT THE SERBIA PAVILION

Today's most innovative companies are presenting their achievements in the fields of VR, AI and Blockchain. One-2-one virtual business meetings with visitors showing Serbia's opportunities and more

SERBIA MOBILITY



EXPO HEALTH & WELLNESS JOURNEY

1-DAY ITINERARY

RELEVANT EXPO LIVE PROGRAMME



ARGENTINA PAVILION

Smart insoles that monitor foot amputations caused by diabetes.



INDIA PAVILION

Clean Birth Kit distribution to healthcare workers in rural areas to tackle childbirth death and newborn care.



LATVIA PAVILION

Interactive face motion games for effective therapy in children with speech impediments and facial disabilities.

1

EXPLORE ORIENTAL WISDOM IN HEALING AND WELLNESS

Gather ancestral knowledge of plant-based medicine used in contemporary medicine. Discover the traditional Hammam, an ancient cultural wellness space, using indigenous natural resources such as volcanic clay, black soap and argan oil for healing and wellness.

MOROCCO OPPORTUNITY



2

EXPERIENCE THE STORY OF WATER AT SABELL FOUNTAINS

As you walk towards the next pavilion, stop and have a sip of water at one of the Sabeel drinking water fountains. They tell the story of water as a priceless, shared resource. Discover how humanity should respect and relate to water as one of its most precious resources.

DISTRICT EXPERIENCE OPPORTUNITY



3

DISCOVER 4D PRINT OF LIVE CELLS IN BELARUS

Explore how humanity can learn from the natural world in the Belarus Pavilion. Discover a 4D printer, which can reproduce live cells as part of a range of innovative new technologies across a number of sectors. These include healthcare, agriculture and artificial intelligence.

BELARUS OPPORTUNITY



4

RIDE A BIKE OR ATTEND A YOGA CLASS IN JUBILEE PARK

Make your way to the Jubilee Park, a beautifully landscaped area with water features that evoke a green oasis. Attend a yoga class or ride a bike after having a meal at one of the many F&B facilities. Avail some souvenirs such as a unique camel soap bar with antibacterial properties.

PARK AREA OPPORTUNITY



5

LEARN ABOUT THE BEST PRACTICE PROGRAMME IN HEALTHCARE

Discover innovative solutions for critical global health challenges. See how we can fight neglected tropical diseases using mobile phones, or how we can deliver vital medical supplies in a matter of minutes to remote communities through humanitarian drone corridors.

OPPORTUNITY PAVILION OPPORTUNITY



6

DISCOVER YLANG YLANG – THE ESSENCE OF HEALTH

Learn all about the healing power and production cycle of Ylang Ylang in the Comoros Pavilion. The plant that transforms into the final Chanel No 5 perfumes in stores all over the world. Immerse yourself in a story of new beginnings, of promise and natural potential.

COMOROS SUSTAINABILITY



7

WATCH A STUNNING 360-DEGREE PROJECTION SHOW

Proceed to the iconic Al Wasl Dome, an architectural marvel connecting the three thematic districts and enjoy a once-in-a-lifetime show. Watch spectacular tales on the huge canvas of the unique dome, making it the world's largest 360-degree projection screen.

AL WASL SHOW AL WASL PLAZA



8

NOURISH YOURSELF WITH SUPERFOODS IN PERU

Try the best experiential gastronomy in the world, based on Peruvian superfoods that are changing humanity's future. Enjoy a sensory experience through one of the cradles of mankind and one of the most biodiverse countries in the world.

PERU MOBILITY



EXPO 2020 SITE MAP

Conveniently located between Dubai and Abu Dhabi, the iconic Expo site is easily accessible for all visitors.



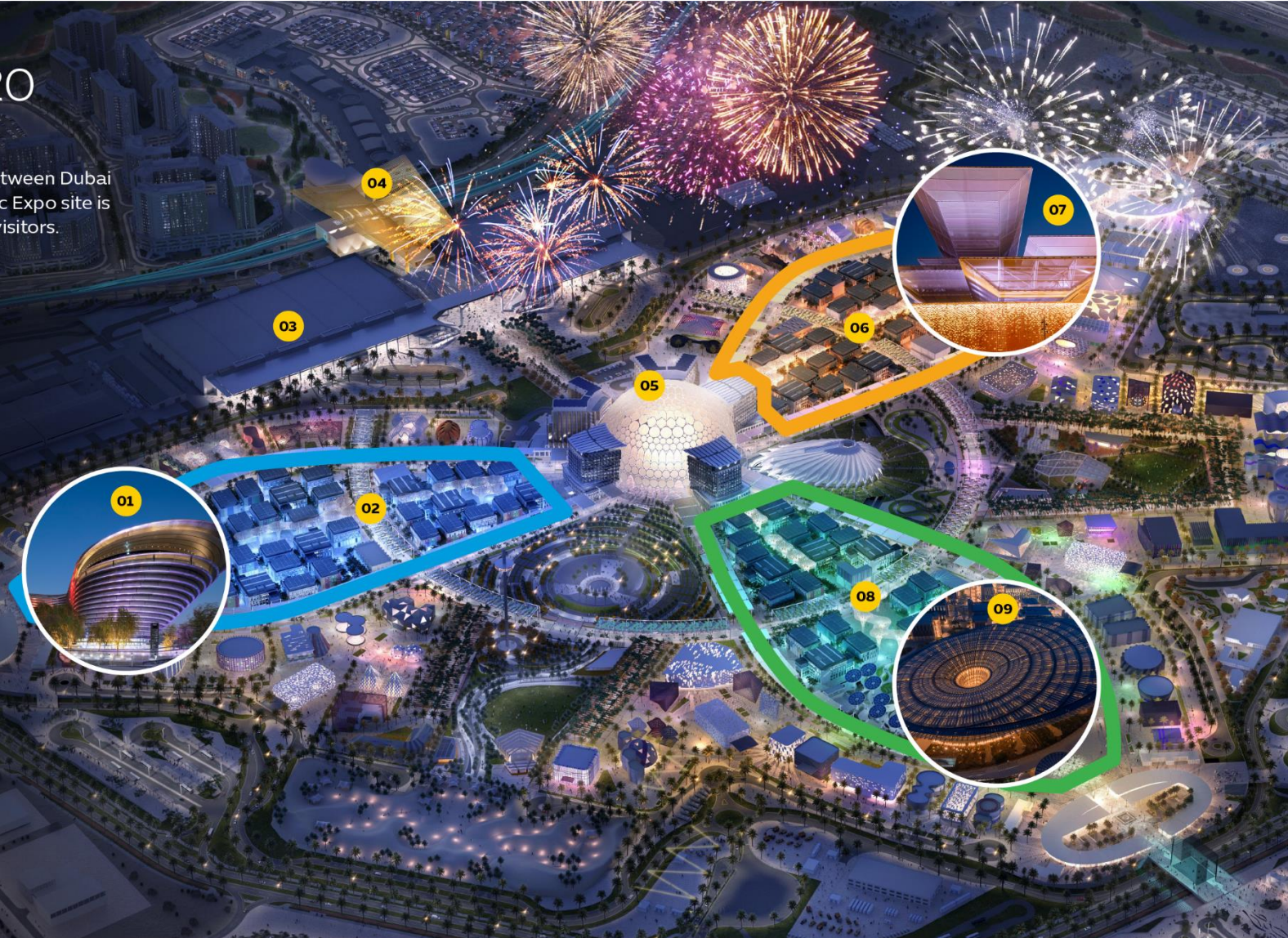
The Expo site is 2x the size of Monaco



Equivalent to 600 football pitches



A blueprint for future smart cities



- OPPORTUNITY
- MOBILITY
- SUSTAINABILITY

EXPO SITE MAP LEGEND

- | | |
|--------------------------|-----------|
| Mobility Pavilion | 01 |
| Mobility District | 02 |
| Dubai Exhibition Centre | 03 |
| Route 2020 Metro Station | 04 |
| Al Wasl Plaza | 05 |
| Opportunity District | 06 |
| Opportunity Pavilion | 07 |
| Sustainability District | 08 |
| Sustainability Pavilion | 09 |



DISTRICT ROUTE
 The total distance around each district from Al Wasl Plaza is **1.2KM**

PEOPLE MOVER
 Free shuttle bus service operates around the perimeter of the Expo 2020 site



ON SITE SERVICES



MULTILINGUAL TOURS
 Standard and customized Expo tours are available in various languages for individuals and groups of any size.



STROLLER RENTAL
 Single and double strollers for infants will be available at 11 Visitor Centres. These are on first-come-first-serve basis and against a charge.



WHEELCHAIRS & ASSISTANCE BUGGIES
 Manual and electronic convenience vehicles will be offered at 11 Visitor Centres. These are on first-come-first-serve basis and against a charge.



PEOPLE MOVER
 A free shuttle bus service will operate moving guests between pavilions and venues. Signage will direct guests to the closest station.



FIRST AID AND MEDICAL SERVICES
 There will be several medical centers available. In emergency cases, a complimentary ambulance will transfer guests to a government hospital.



VISITOR SERVICES
 There are 15 Visitor Services throughout the site. Visitor Services kiosks will feature support staff, digital signage, maps and apps.

COVID-19 SAFETY MEASURES AT EXPO 2020







The health and wellbeing of visitors, and everyone living in and visiting the UAE is our top priority. Expo 2020 Dubai follows guidance from the UAE Ministry of Health and Prevention and Dubai Health Authority, and the latest information and advice from the World Health Organization.

KEEPING YOU SAFE: MEASURES & PRECAUTIONS

-  Thermal cameras at arrival points
-  Face masks to be worn at all times by visitors and staff
-  2-metre social distancing regulations
-  Regular cleaning and sanitisation of venues and common areas
-  Hand- sanitiser stations positioned at regular intervals around the site
-  Appropriate facilities and specialist staff to manage any potential medical issues on site

ENSURING SOCIAL DISTANCING

-  Capacity limits to control the maximum number of people permitted in venues
-  Floor markings to encourage social distancing in areas where visitors could queue or congregate
-  Signage and posters throughout the site that reinforce the importance of social distancing
-  Designated staff who will be responsible for monitoring and regulating social distancing across the site





EXPO 2020 DUBAI
THANKS ITS PARTNERS FOR THEIR SUPPORT

OFFICIAL PREMIER PARTNERS



OFFICIAL PARTNERS



OFFICIAL PROVIDERS

